THE UNIVERSITY OF MELBOURNE

MELBOURNE CONNECT

lendlease

In partnership with

MELBOURNE CONNECT

VENUE GUIDE

ACKNOWLEDGMENT OF COUNTRY

Melbourne Connect acknowledges the Wurundjeri people as the Traditional Owners of the land on which Melbourne Connect and The University of Melbourne stand.

We pay our respects to their Elders, past and present, and we recognise all First Nations peoples as Australia's first scientists, engineers, artists, and designers.

Their connection to country has nurtured this land for more than 60,000 years and continues to do so today.

ABOUT MELBOURNE CONNECT

Melbourne Connect is an innovation precinct in the heart of Carlton, adjacent to The University of Melbourne's Parkville campus.

Bringing together university and industry partners, the precinct also features state-of-the-art student accommodation and an Early Learning Centre, designed to foster connection and collaboration among great minds.

Situated on the former Royal Women's Hospital site at the corner of Swanston and Grattan Streets, Melbourne Connect is a smart and sustainable precinct with excellent transport links, bike paths, and a vibrant mix of dining, cafes and retail.

GETTING THERE

Melbourne Connect is easily accessible through a range of transport options.

Public transport is the most convenient option. Plan your trip by using the PTV journey planner.

TRAM ROUTES:

1, 3, 3A, 5, 6, 16, 64, 67, 72 & 19

BUS ROUTES:

200, 207, 250, 251, 401, 402, 403, 505 & 546

PUBLIC BIKE PARKING ALONG GRATTAN AND SWANSTON STREETS

PICK UP AND DROP OFF POINTS FOR CARS AND TAXIS ARE LOCATED ON GRATTAN STREET

TRAIN ROUTES:

FLINDERS STREET & MELBOURNE CENTRAL - CATCH CONNECTING TRAMS: 1, 3, 3A, 5, 16, 64, 67 & 72
NORTH MELBOURNE – CATCH CONNECTING BUS 401
MACAULAY – CATCH CONNECTING BUS 402
PARKVILLE – (OPENING IN 2025 AS PART OF MELBOURNE METRO TUNNEL PROJECT)

CAR PARKS:

CARDIGAN HOUSE PARKING (MORE INFO)
LOCATION: 96 GRATTAN ST, CARLTON VIC 3053

UNIVERSITY OF MELBOURNE, PARKVILLE CAMPUS - EASTERN PRECINCT CAR PARK
LOCATION: 375 CARDIGAN ST, CARLTON VIC 3053 (MORE INFO)

MELBOURNE CONNECT AT A GLANCE

DIGITAL TECHNOLOGY HUB

World-leading research and development expertise in digital technology, with a focus on AI, data science and robotics.

MELBOURNE INNOVATION DISTRICT

District members work together to nurture and amplify the city's innovation culture. Encompassing Melbourne Connect, The University of Melbourne, RMIT University and the City of Melbourne, more than 20% of all knowledge sector jobs are found within the district.

BRAND-BOOSTING ACTIVATIONS

High-profile opportunities for partner brands to stand out — from space naming rights and event sponsorships to cutting-edge content and premium event hire options.

ACCESS TALENT

Melbourne Connect is powered by The University of Melbourne, Australia's highest-ranked University with more than 5,000 researchers and 50,000 students.

INNOVATION ECOSYSTEM

A dynamic community comprising of 13 diverse industry partners, an extensive network of 50+ organisations in Melbourne Connect Co-working, The University of Melbourne's Faculty of Engineering and Information Technology, a cohort of over 1000 graduate researchers, 12 interdisciplinary research groups, venture capital funds, the Melbourne Entrepreneurship Centre, Science Gallery Melbourne, The Creator Space and more.

SUPERFLOOR

Melbourne Connect's dynamic hub, spanning over 3,000sqm has the capacity to host up to 1,000 people. Featuring state-of-the-art conference and event spaces, the Superfloor is where leading researchers, start-ups and corporate partners collaborate and innovate.

SCIENCE GALLERY MELBOURNE

A major exhibition space where art and science collide to spark curiosity in young minds, Science Gallery is Melbourne's Connect's public-facing arm, engaging 15-25-year-olds through dynamic programming.

POPULATION OF MINDS

A thriving precinct uniting graduate researchers, academics, industry, government and start-ups — home to more than 3,000 collaborators.

THE CREATOR SPACE

Innovation starts with early idea testing. Serving over 10,000 engineering students, this onsite fabrication lab is open to the innovation precinct community for prototyping and experimentation.

THE SUPERFLOOR

Located at the heart of Melbourne Connect, The Superfloor is a 3,600sqm collaboration space designed by leading architect Woods Bagot. More than just a venue, it is an immersive environment that connects the precinct community through year-round events, workshops, and industry engagements. The Superfloor sets a new benchmark for spaces dedicated to collaboration and activations, offering a flexible, open layout that fosters connectivity.

Overlooking the Womin-Djerring (oculus), The Superfloor features diverse event and meeting spaces available for hire, including The Forum, The Launchpad, and The Lab. Whether you're hosting a conference, panel discussion, networking event, or workshop, the Superfloor provides a unique setting to suit your event's needs. Common areas are also available for exhibitions and after-hours special events.

For those visiting or looking to host informal meetings, the Superfloor offers seating areas around the Superfloor Café, which is open weekdays with free Wi-Fi available. Meeting rooms are bookable via the concierge team, who are available weekdays from 8:30am to 5:30pm to assist with visitor queries and bookings.

CLICK TO VIEW VIRTUAL TOUR

FEATURES

- With a capacity of up to 500 people
- Open plan and purpose built event spaces
- The epicentre of Melbourne Connect

THE FORUM

The Forum is a highly versatile space on The Superfloor, capable of hosting up to 400 people in a theatre setup, 200 for dining, or split into three smaller rooms with a 100-person capacity. Ideal for events seminars, presentations and workshops, its facilities rival those of a high-end, purpose-built conference venue.

The Forum has views into Science Gallery Melbourne's atrium gallery, providing guests with access to beautiful displays of art installations.

CLICK TO VIEW VIRTUAL TOUR

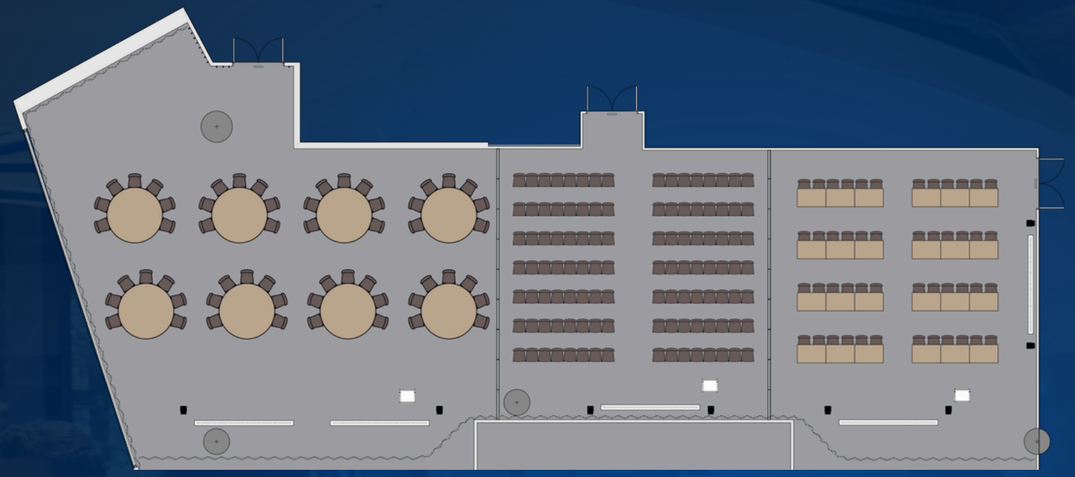
FEATURES

- Prime location on The Superfloor, the heart of the precinct
- Flexible space configurations with breakout room options
- Soundproof operable walls for seamless event flow
- Overlooks Science Gallery Melbourne's atrium gallery
- Integrated event technology for a premium experience
- Dedicated support of an onsite Event Coordinator

FUNCTION ROOM SET UP STYLES

	Cabaret	Banquet	Classroom	Workshop	Theatre	Cocktail
Forum Combined	160	200	112	128	400	350
Forum Room 1	56	80	48	64	160	130
Forum Room 2	35	50	32	32	110	90
Forum Room 3	35	50	32	32	101	95
Forum Room 1&2	91	130	80	96	270	220
Forum Room 2&3	70	100	64	64	196	185

CLICK TO VIEW VIRTUAL TOUR



Cocktail (Stand-up Reception)

Workshop

Cabaret (Rounds of 6-8)

Classroom layout

Banquet (Rounds of 10)

Theatre seating

THE FORUM

THE LAUNCH PAD AND THE LAB

The Launch Pad is a dynamic space for creating, prototyping, pitching, and testing. As The Superfloor's central hub, it fosters ideation and knowledge exchange among the precinct community, The University of Melbourne, industry leaders, and visiting professionals.

With a 70-person capacity, its open-plan layout encourages interaction and accommodates activities like product demos, investor pitches, panel discussions, and prototyping sessions.

Next to The Launch Pad, The Lab offers a flexible space for exhibitions, networking, and casual gatherings.

CLICK TO VIEW VIRTUAL TOUR

FEATURES

- Located on The Superfloor, a high-traffic area of the precinct
- Open-plan layout for flexible event setups
- Built-in tiered seating for enhanced experience
- Integrated event technology for seamless presentations
- Dedicated support from an onsite Events Coordinator

	Banquet	Theatre	Cocktail
The Launch Pad	N/A	60	N/A
The Lab	60	N/A	50
The Launch Pad & Lab	N/A	N/A	100

THE LAUNCHPAD AND THE LAB

THE STUDIO

The Studio is a high-traffic, ground-floor space at Melbourne Connect, designed to foster collaboration and innovation. With tiered seating for 70, it hosts workshops, hackathons, and group activities.

Located in a visible area, The Studio offers passers-by a glimpse into Melbourne Connect's vibrant ecosystem, showcasing the energy and creativity of the precinct. Its open design makes it ideal for interactive sessions that drive innovation and knowledge exchange.

CLICK TO VIEW VIRTUAL TOUR

FEATURES

- Floor-to-ceiling windows, offering abundant natural light
- Built-in tiered seating for presentations
- Streetscape visibility with direct access to the Womin-Djerring courtyard
- Integrated event technology for a seamless experience
- Dedicated support from an onsite Events Coordinator
- Touch panel control system for room lighting

	Workshop	Theatre	Cocktail
The Studio	70	70	100

THE STUDIO

WOMIN-DJERRING (THE OCULUS)

At the heart of Melbourne Connect is the open-air oculus, Womin-Djerring (Come Together). This central gathering space serves as the precinct's focal point, fostering unity and connection.

Available for hire, this distinctive venue provides a unique setting for special events, activations, cocktail receptions, and Welcome to Country ceremonies.

Bookings are subject to precinct approval.

STANDARD AV INCLUSIONS

Melbourne Connect has state-of-the-art AV equipment for use across all of the event venues. Basic AV equipment comes as a standard inclusion with venue hire, while more complex AV inclusions can be found at out AV Guide below.

Please see below for the standard AV inclusions across all venues within Melbourne Connect.

- **Lectern & Lectern Microphone**
- **2 x Wireless Microphones – (Choice of Handheld or Lapel Mic) – Type of microphone is subject to availability**
- **Zoom & Teams Capability**
- **HD Projector and Screen**

CLICK TO VIEW FULL AV GUIDE

MEETING ROOMS

Melbourne Connect offers 16 bookable meeting rooms on the Superfloor, accomodating groups from 4 to 32 people. Each room is equipped with integrated AV and video conferencing capabilities.

For standalone meetings, rooms can be booked directly through our friendly concierge team at concierge-melbconnect@unimelb.edu.au. If you are booking meeting rooms alongside event spaces for breakout sessions or workshops, please coordinate with your dedicated Event Coordinator.

The concierge team provides onsite meeting support, and catering services are available through our hospitality partner, Atlantic Group®. Hot and cold beverages, meals, and snacks are also available for purchase at The Superfloor Café.

Room Name	M01	M02	M01+02	M03	M04	M05	M06	M07	M08	M09	M10	M11	M12	M13	M14	M13+14	M15	M16
Seating Capacity	12	12	20	22	4	8	8	12	8	22	4	8	8	14	14	32	8	10

CATERING

Atlantic Group® is known for creating exceptional experiences, offering innovative culinary concepts for corporate functions, social events, and more.

As Melbourne Connect's hospitality partner, they provide catering for all event spaces, with a dedicated onsite team ensuring a seamless experience. Committed to sustainability, Atlantic Group® prioritises local, sustainable, and Australian-made products.

For a catering quote, contact: mc-catering@atlanticgroup.com.au

All profits support The University of Melbourne's ongoing research and innovation.

CLICK TO VIEW CURRENT MENU

PRECINCT PARTNERS

Melbourne Connect is powered by The University of Melbourne in partnership with a consortium led by Lendlease.

THE UNIVERSITY OF MELBOURNE

The University of Melbourne is ranked as the No.1 university in Australia and No.13 globally. Established in 1853, The University of Melbourne is a public-spirited institution making distinctive contributions to society through research, education, and engagement.

LENDLEASE

A leading international real estate group. Founded in 1958, Lendlease was born out of a vision to create a company that could successfully combine the disciplines of Investments, Development and Construction. Headquartered in Sydney, we create award winning urban and lifestyle precincts, living options for many stages of life and essential civic and social infrastructure to the highest sustainability standards. Our people and our partners are our greatest contributors to our success as we work with purpose to create thriving communities.

In partnership with

THANK YOU

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www.melbconnect.com.au